



For Immediate Release

Contact Info: Jessica K. Boles, Director
Community Relations & Development
941-639-8300 Ext. 275

Pinwheels Change Public Perception of Prevention

PUNTA GORDA- - Charlotte Behavioral Health Care is taking part in Prevent Child Abuse Florida's Pinwheels for Prevention campaign by planting a pinwheel garden and distributing information on healthy child development and community services for families served at CBHC.

The Pinwheel Garden was planted in front of CBHC with 151 pinwheels that represented 151 adults that advocated for children that do not have a voice and can't speak out.

The pinwheels are a symbol for child abuse and neglect prevention nationwide. Pinwheels are a positive and loving symbol of childhood. As a campaign symbol, a pinwheel conveys the message that every child deserves the chance be raised in a healthy, safe, and nurturing environment.

The Pinwheels for Prevention campaign is part of a national movement to change the way we think about prevention. The campaign focuses on community activities and public policies that prioritize healthy child development right from the start so abuse and neglect never begins. As part of the campaign, PCA Florida is working with CBHC to distribute materials that promote a better understanding of child and family development. Public service announcements that focus on the many benefits of preventing child abuse and neglect before it ever begins are also being broadcast on radio and television stations throughout Florida.

For more information, please contact Jessica Boles, Director of Community Relations, CBHC, at (941) 639-8300 ext. 275.



Pictured: From Left to Right, Eric Baumgardner, Gina Wynn, Jessica Martell, Steve Wynn, Megan Burkard, Phil Walker, Keith Callaghan