

CHARLOTTE BEHAVIORAL HEALTH CARE AND GENOA HEALTHCARE® OPEN NEW PHARMACY TO MAKE IT EASIER FOR BEHAVIORAL HEALTH PATIENTS TO GET THEIR PRESCRIPTIONS

Genoa Healthcare's on-site pharmacy provides medication via mail and easy pick-up to ensure health and safety during the COVID-19 pandemic

WHAT: Charlotte Behavioral Health Care and Genoa Healthcare this week announced the opening of a new on-site pharmacy.

In Florida, approximately one in 20 adults live with a serious mental illness such as schizophrenia, bipolar disorder, and major depression. For them, access to mental health care and pharmacy services can mean the difference between life and death. This is particularly important during the COVID-19 pandemic, due to stress, isolation and other factors that can negatively affect mental health.

Research shows that when pharmacy services are integrated with health care providers, individuals are more likely to obtain their prescriptions and stay on their medication plans. That lowers rates of hospitalization and emergency care and improves health care outcomes. Genoa Healthcare is the leading provider of pharmacy services for those with behavioral health conditions.

“Genoa offers a lot of great options for patients, such as competitive pricing, different packaging options, curbside pick up, and delivery,” said Kelly Pomerville, director of marketing & public relations at Charlotte Behavioral Health Care. “We are excited to have this innovative resource available on campus for our patients. Genoa will make getting medications easier and more convenient for them, as patients can fill not only their behavioral health medications through Genoa, but prescriptions from their primary care physician as well.”

Because many Charlotte Behavioral Health Care patients are receiving their care through telemedicine as a precautionary measure due to the COVID-19 outbreak, the Genoa pharmacy can fill prescriptions via mail and low-contact pickup.

The Genoa Healthcare pharmacy, located at 1700 Education Avenue, Building A, is open Monday-Wednesday 8:30 a.m.-5:00 p.m.; Thursday 8:30 a.m.-5:30 p.m.; Friday: 8:30 a.m.-4:30 p.m.; and closed for lunch daily 12:30 p.m.-1:00 p.m.

WHO: Kelly Pomerville, director of marketing and public relations, Charlotte Behavioral Health Care
John Kushner, RPh, RC, Pharmacy site manager, Genoa Healthcare

WHERE: Genoa Healthcare located within Charlotte Behavioral Health Care
1700 Education Avenue, Building A
Punta Gorda, FL 33950
Phone: (941) 347-4785

About Charlotte Behavioral Health Care

In operation for over 50 years, Charlotte Behavioral Health Care is our area's largest not-for-profit provider of community-based behavioral health care, offering a full range of mental health services and substance abuse treatment. Last year, they served over 13,000 individuals and families. Their mission is to partner with patients to instill hope, inspire growth, and embrace life; they deliver care that changes people's lives.



About Genoa Healthcare

Genoa Healthcare has been serving the behavioral health community for 20 years, providing pharmacy, telepsychiatry and medication management services. Today, Genoa Healthcare serves 1 million individuals annually in 47 states and the District of Columbia. Genoa Healthcare has more than 550 pharmacies located onsite within community mental health centers. Genoa Healthcare is part of OptumRx, a leading pharmacy care services company.

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